

What the MARKETS are saying....

“MAI Retailers are quality retailers who deliver tremendous buying power to the marketplace. They not only bring dollars to showrooms they also create momentum behind trends and product patterns. We’re pleased to work with them as a valuable partner.”—Richard Wisnieski, VP, Gift & New Business Development for Dallas Market Center

“MAI Retailers, as an organization, has always been a great partnership for us. I consistently rely on them for feedback, not only on industry trends but for their best business practices as well. This group has always had their fingers on the pulse of new ideas.”—Sarah Koutsogiannis, Director of Buyer Engagement, International Market Centers



"MAI has been such a valuable resource to us as new small business owners! Anytime I have a question about a product or want to know how specific lines have been doing for other members, we are able to ask right away and get tons of feedback. I love the opportunity to share and lean on others who are doing exactly what we do without the risk of having competitors in our area being able to see what we ask and what we are doing. It’s just an overall awesome support network for retail small businesses."



Kerry Truluck, co-owner
Southern Stitches
Chapin, SC



Just a Few of the MANY Benefits



NETWORKING OPPORTUNITIES WITH LIKE-MINDED RETAIL BOUTIQUE BUSINESS OWNERS



2 FREE HOTEL NIGHTS DURING THE MAJOR GIFT SHOWS AT DALLAS MARKET CENTER AND ATLANTA's IMC CENTERS \$2200 savings (SPECIAL INCENTIVES FOR ALL of ATLANTA APPAREL SHOWS TOO!)



50 MILE RADIUS TERRITORY PROTECTION BETWEEN MEMBERS WHICH ELIMINATES COMPETITION & PROMOTES NETWORKING

AND SO MUCH MORE!

www.MAI-RETAILERS.com

Amanda Bollenbach, Executive Director

850.685.5205 director@mai-retailers.com



MEMBERSHIP APPLICATION

PLEASE COMPLETE THE FOLLOWING:

NAME: _____ DATE: ___ / ___ / ___

DATE OF BIRTH: _____ CELL: () ___ - _____

HOME ADDRESS: _____

GENERAL INFORMATION – BUSINESS:

CORPORATE OR COMPANY NAME: _____

DBA (if different than above): _____

MAILING ADDRESS: _____

BUSINESS PHONE: _____ BUSINESS FAX: _____

EMAIL: _____ WEBSITE: _____

HOW LONG IN BUSINESS: _____

BUSINESS LICENSE # _____ Fed. Tax ID # _____

State Tax ID # _____

INDICATE ONE: _____ PARTNERSHIP _____ SOLE OWNERS _____ LLC

CORPORATION: PLEASE LIST OTHER PRINCIPALS: _____

GROSS SALES PER YEAR: _____

PLEASE SELECT THE LOCATION TYPE THAT APPLIES:

STAND ALONE _____ STRIP CENTER _____ OTHER: _____

TO OBTAIN MEMBERSHIP, YOU MUST OFFER AT LEAST TWO OR MORE OF THE FOLLOWING PRODUCT LINES OR SERVICES, IN HOUSE. PLEASE MARK ALL THAT APPLY:

Apparel___ Premier Jewelry Lines___ Home Décor___ Gifts___

Team/School Orders___ Corporate/Commercial___

Personalization: Embroidery___ Engraving ___ Screen Printing ___ DTG___
Sublimation ___ Vinyl/Heat Press___

TO RETAIN MEMBERSHIP, I UNDERSTAND THAT I MUST MAINTAIN THE FOLLOWING: Please initial in agreement.

___ All dues payments and monies owed must remain current.

___ I must retain a brick & mortar location. However, as a legacy member of five years or more, I have the opportunity to retain membership upon closing my brick & mortar, but understand that I release my territory protection. I must notify the MAI Board of Directors in writing before closing my brick & mortar location. All communication requirements must continue and all dues invoices must remain in good standing.

___ I understand that I must participate in group discussions, initiate a conversation thread, or share products, provide tips, offer suggestions, etc within the MAI private Facebook group page TWICE per month. We are a Networking Organization, so SHARING is key!

___ I understand that once per year I am required to post a minimum of 10 pictures of my retail location OR do a Facebook LIVE within our group page to share about my business and processes.

___ I must attend at least one MAI Retailers convention in Atlanta or Dallas per year. Exceptions may apply upon approval of the Board of Directors.

SIGNATURE: _____ DATE: _____

PREFERRED DUES PAYMENT OPTION:

___ Quarterly \$325 ___ Yearly \$1200

*Each option INCLUDES one attendance fee to the MAI Convention in both January and July in conjunction with the Gift Shows in Atlanta. \$300 value



Membership Physical Territory Agreement

This agreement constitutes rights and obligations of membership between Monograms America, Inc., (MAI Retailers) and _____ (member name) entered into and in effect until membership is terminated. As a member, you are held responsible for the following rights and obligations as well as any changes or substitutions.

Territory:

- Members territory must not overlap an existing member (must be outside of a 50 mile radius of an existing members territory).
- Member must refrain from doing business in another member's territory, including participation in any seasonal shows, placement of products in a store that is in another member's territory, or delivery of orders and products in another member's physical territory.

Indemnity and Disclaimer:

- Indemnity – Member shall defend, indemnify MAI, its employees, officers and agents from liability, costs or expenses (including attorneys' fees) which they may incur by violating this Agreement, any other agreement, or any laws, including federal and state copyright laws.

DISCLAIMER- MEMBER ACKNOWLEDGES AND AGREES THAT MAI MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED INCLUDING TRADEMARK OR COPYRIGHT INFRINGEMENT.

I understand and agree to the above listed rights and obligations. I also understand that if I violate the Membership Physical Territory Agreement without prior consent from Member whose territory is in question, that I may be asked to resign my membership, lose my territory protection, or forfeit any other member benefit.

Signature or Member

Representative: _____ Date: _____

Signature or MAI

Representative: _____ Date: _____



Confidentiality Agreement

This Confidentiality Agreement (this “Agreement”) is entered into by and between MAI Retailers (Monograms America, Inc.) (MAI), a retail trade association, established under the laws of the State of Texas, and _____ (MEMBER) dba _____ (STORE NAME).

WHEREAS, for the purposes of this agreement, the term “CONFIDENTIAL INFORMATION” means any and all proprietary and shared information, written, oral or electronic, provided by either party to the other in publications, meetings, workshops, technical or non-technical forms of communications, including passwords and user IDs to the computer website of Monograms America, Inc.

WHEREAS, such information is not public knowledge but is proprietary and/or confidential and is being disclosed to MEMBER only under the terms and conditions of this said Agreement.

WHEREAS, both parties to this agreement consider the disclosure of information to all members to be necessary and desirable for the purpose of facilitating discussion and evaluation of possible collaborative product news, business management, retail and wholesale pricing, ideas, suggestions, opinions or any topics relating to the operations of any member’s business. However, Member may disclose the Confidential Information to any of its own employees with a need to know in order to effectuate the duties set forth as an employee of Member’s retail establishment. That MEMBER is solely responsible for actions of any and/or all employees regarding disclosure of information and will be liable for any consequences as agreed.

WHEREAS, it is agreed that the membership in Monograms America, Inc. will be immediately terminated, at the sole discretion of MAI, upon proprietary information being shared in any way with a person or persons outside of the membership, regardless of whether it was provided before or after the date of this agreement. It is also agreed and understood that the user ID and password will also be deactivated upon notification of termination of membership.

My signature below indicates that I have read, accept, and agree to abide by all the terms and conditions of this agreement and agree to be bound by it.

THE MEMBER:

Signature: _____

Printed Name: _____

Date: _____

ON BEHALF OF

MONOGRAMS AMERICA, INC.:

Signature: _____

Printed Name: _____

Date: _____